

JEREMY CASHMAN NAMED AS NEW LOOK WHO'S CHARGING SALES AND CLIENT RELATIONSHIP DIRECTOR

Sydney, 8 May 2020 - Look Who's Charging, an Experian company – the world's leading information services company, is delighted to announce the appointment of Jeremy Cashman as the new Sales and Client Relationship Director.

Look Who's Charging's technology enables banks and consumers, for the first time, to truly understand bank statement data. It utilises the latest AI and Machine Learning capabilities to provide a deep, meaningful, and accurate view of a consumer's income, expenses and financial position in real-time. Over 15 financial institutions, including the four largest banks in Australia, are integrated with Look Who's Charging.



Cashman will be responsible for managing new business opportunities and working alongside the Look Who's Charging Co-Founders to help to manage existing client relationships and further enhance their data-led decision making.

Joining Look Who's Charging after a stellar career within Experian's Data Quality business, Cashman has over 13 years' experience working in delivering high-value solutions, specifically to Financial Services clients, helping them to benefit from the power of data.

David Washbrook, Co-Founder and General Manager of Look Who's Charging, said "The success of Look Who's Charging has been built off advanced technology and deep customer relationships. We are thrilled to have Jeremy join our team to help us better identify synergies and opportunities for our clients and the market more broadly."

Commenting on his new appointment, Cashman said "Look Who's Charging has done a fantastic job of developing some world leading technology right here in Australia. I'm excited by the prospect of joining their team and to working with clients to deliver high-value solutions utilising their data assets".

Cashman will be based alongside the Look Who's Charging team within Experian's North Sydney office. This appointment reinforces Experian's ongoing investment in Look Who's Charging.